

Annual Meeting

The Annual Meeting is The Business Council's signature event of the year, providing information, inspiration and entertainment, creating a one-of-a-kind forum focusing on improving New York's business climate and economy. Event sponsorships and exhibits let you associate your brand and products with the prestige and wow factor of The Business Council. Broaden company visibility, reinforce your image among New York State's business leaders and build camaraderie while establishing important relationships.

Benefits:

	PREMIER \$45,000	PLATINUM \$25,000	GOLD \$15,000	SILVER \$10,000	BRONZE \$5,000	AMBASSADOR \$3,500
Company logo on event signage	○	○	○	○	○	○
Company logo on event app	○	○	○	○	○	○
Logo on slideshow during event. Duration of logo on screen to be determined by sponsorship level	○	○	○	○	○	○
Company name recognition during conference remarks	○	○	○	○	○	○
Post event attendee list	○	○	○	○	○	○
Complimentary registrations	4	3	2	1		
Prominent company logo placement on top of event webpage	○	○	○			
Company logo placement on event webpage				○	○	○
Logo placement & sponsorship acknowledgment on promotional emails and social media leading up to event	○	○	○	○		
1 week click thru banner ad on morning newsroom email (Sent to over 4,000 people with an open rate of over 30%)	○	○				
Opportunity to give brief remarks (1-2 minutes)		○	○			
Opportunity to give away promotional item at registration, provided by sponsor		○	○			
Opportunity to give welcome remarks	○					
Dedicated social media post acknowledging premier sponsorship for event	○					
Opportunity to have logo on attendee welcome gift	○					

Unique Sponsorship Opportunities

Keynote Speaker – \$25,000

- Recognition as keynote speaker sponsor in promotional emails, social media and during the 2026 Annual Meeting
- Opportunity to help select the 2026 Annual Meeting Keynote Speaker** with BCNYS approval and within appropriate time frame
- Opportunity to introduce the keynote speaker
- Company logo on event webpage, sponsor slideshow, signage and BCNYS event app

Hotel Key Sponsorship **SOLD OUT**

- Company logo on hotel key given to every conference attendee staying at The Sagamore, approximately 200 guests
- Company name recognition during conference remarks
- Company logo on event webpage, sponsor slideshow, and BCNYS event app

Receptions (2 available)

(Wednesday or Thursday) – \$10,000

- Opportunity to give away promotional item at reception. Item provided by sponsor
- Company logo on signage
- Company name recognition during conference remarks
- Company logo on event webpage, sponsor slideshow, and BCNYS event app

Breakfast (Thursday or Friday) – \$7,500

- Company logo on signage throughout breakfast
- Event app notification sent to all attendees promoting your company as the breakfast sponsor
- Company name recognition during conference remarks
- Company logo on event webpage, sponsor slideshow, and BCNYS event app

Photo Booth **SOLD OUT**

- Company logo on signage at Photo Booth at Wednesday's President's Reception
- Company logo featured on printed photos and in the online photo gallery
- Company logo on event webpage, sponsor slideshow, and BCNYS event app

Registration – \$5,000

- Company logo on registration counters
- Opportunity to give away promotional item to attendees. Item provided by sponsor
- Opportunity to provide pop-up banner to be displayed in registration area
- Company name recognition during conference remarks
- Company logo on event webpage, sponsor slideshow, and BCNYS event app

Wine Sponsor **SOLD OUT** (Wednesday Reception)

- Company logo on bars and tables throughout reception or dinner
- Company logo placement on signage next to bars at reception or dinner
- Company name recognition during conference remarks
- Company logo on event webpage, sponsor slideshow, and BCNYS event app

Hospitality (Thursday) – \$5,000

- Company logo on signage at hospitality
- Company logo on tent cards on tables and bar throughout hospitality
- Company name recognition during conference remarks
- Company logo on event webpage, sponsor slideshow, and BCNYS event app

Event App Sponsor **SOLD OUT**

- Company logo on main homepage in event app.
- Company name recognition on attendee confirmation email
- Company logo on signage throughout conference
- Company name recognition during conference remarks
- Company logo on event webpage, sponsor slideshow

Ben & Jerry's Cart – \$4,000

- Company logo on signage at Ben & Jerry's cart during Wednesday's reception
- Company name recognition during conference remarks
- Company logo on event webpage, sponsor slideshow, and BCNYS event app



Session Sponsor – \$3,000

- Opportunity to give one minute welcome remarks at the beginning of the session
- Company logo on signage during the session
- Company name recognition during conference remarks
- Company logo on event webpage sponsor slideshow, and BCNYS event app

Networking Lounge – \$3,000

- Company logo on signage in the Networking Lounge
- Opportunity to have a table within Networking Lounge and/ or give away promotional item to attendees. Item provided by sponsor.
- Company name recognition during conference remarks
- Company logo on event webpage sponsor slideshow, and BCNYS event app

Refreshment Station (1 available) - (Friday) – \$2,500

- Company logo on signage at refreshment station throughout the morning or afternoon
- Company name recognition during conference remarks
- Company logo on event webpage, sponsor slideshow, and BCNYS event app

5k Run **SOLD OUT**

- Opportunity to have company logo on giveaway item to runners
- Company logo on signage at refreshment station at the run
- Company logo on event webpage, sponsor slideshow, and BCNYS event app

Golf Lunch Sponsor **SOLD OUT**

- Company logo on signage at the box lunch station at the Golf Course
- Opportunity to give away promotional item to golfers. Item provided by sponsor
- Company name recognition during conference remarks
- Company logo on event webpage, sponsor slideshow, and BCNYS event app

Boat Cruise Refreshment Sponsor **SOLD OUT**

- Company logo on signage on the Boat Cruise
- Opportunity to give away promotional item to cruisers. Item provided by sponsor
- Company name recognition during conference remarks
- Company logo on event webpage, sponsor slideshow, and BCNYS event app

Paint & Sip – \$2,500

- Company logo on signage at the Paint & Sip
- Includes refreshment break and beverages for painters
- Opportunity to give away promotional item to painters. Item provided by sponsor
- Company name recognition during conference remarks
- Company logo on event webpage, sponsor slideshow, and BCNYS event app

Exhibit Prices are for
Business Council Members

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for non-member pricing**



EXHIBITS

Premier Table - \$2,500

(located in registration area)

Standard Table - \$2,000

(located in conference center hallway)

- Includes one skirted table, two chairs, electric and internet access
- One complimentary Annual Meeting registration
- Two discounted registrations
- Access to pre-and-post conference attendee lists
- Opportunity to give away promotional item at exhibit booth. Item provided by exhibitor
- Company logo on event webpage and BCNYS event app
- Brand exposure on promotional emails and BCNYS event app prior to and during the event